

Mission Refinement

- In the three columns below, please generate three to five items per column relating to your career.
- After you have generated three to five items per column, connect the boxes between columns A and B as well as between columns B and C as indicated in the instruction below the boxes.

COLUMN A

People / Populations

In the boxes below, identify 5 groups of people or populations with whom you are most engaged.

COLUMN B

Problems / Issues

In the boxes below, identify 5 problems or issues with which you are most engaged.

COLUMN C

Approach / Strategy

In the boxes below, identify 5 approaches/strategies which are most natural to you.

For each box in Column B, draw lines to the boxes in Column A which the problem affects. (i.e. boxes can have multiple connections)

For each box in Column B, draw lines to the boxes in Column C where an approach is appropriate. (i.e. boxes can have multiple connections)

Mission Statement



- Once you have completed the exercise for Mission Refinement, pick the one most compelling combination of A, B, and C from that exercise that are connected. Write the content of that A-B-C combination in the appropriate boxes on the left-hand side in the table below.
- Write a mission statement, using the right-hand side of the table below, in the following format:
To help some **people** (column A) with some **problem** (column B) through some **approach** (column C).

WHAT IS YOUR PURPOSE? WHY DO YOU EXIST?

What group of **people** will you life/career impact? (from Column A on p. 1)

Write a short statement about what your career purpose will be. The statement should integrate your responses about people, problem, and approach from the left-hand side.

What issue or **problem** will your life/career address? (from Column B on p. 1)

What **approach** will you take to address the issue or problem? (from Column C on p. 1)

- Refine the wording as you see fit. You now have a mission statement! You can always change the elements of A, B, and C as your understanding of your purpose evolves.